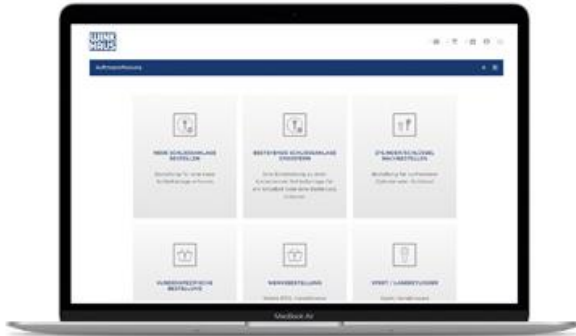


## Winkhaus Service: On call around the clock

### New online platform for partners launches in March



*Photo 1: The new Winkhaus online partner platform offers security specialists comprehensive support for their daily business.*

*Photo: Winkhaus*

**Track orders online, reorder keys or cylinders and create locking plans at the click of a mouse: Customers will have Winkhaus' new digital offerings at their fingertips around the clock. The new platform for Winkhaus partners will officially be launched starting March 2022.**

Anyone who has surfed the Internet in recent months to find out about Winkhaus products has already come across the first new microsites for electronic access organisation. The launch of the new Winkhaus online partner platform now gives security specialists the opportunity to create locking plans online, configure articles, track orders, prepare offers and download media materials, to name but a few examples. The product catalogue is also completely digitalised.

The new digital service makes everyday work much easier for the dealer – around the clock and in real time. Offerings also include Winkhaus Locking Services (WLS). The user-friendly tool replaces the well-known Online Order System and is also suitable for mobile end devices. This allows users to order components, configure systems, and to archive and update locking plans which have been created online. Dealers can even upload their own individual file formats – the system can import them and process them further.

### **Say goodbye to turning pages!**

The module is also helpful for order tracking. Customers can check the status of their locking system orders (for example) at every stage – from receipt and

### Press release

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Your contact person:

Irena Byrdy-Furmanczyk

**Aug. Winkhaus GmbH & Co. KG**

August-Winkhaus-Straße 31

D-48291 Telgte

T +49 2504 921-657

F +49 2504 921-429

irena.byrdy@winkhaus.de

production at the factory to delivery. After all, you can plan your projects better when you have an overview! Invoice tracking has the same purpose. This makes the status transparent and easy to follow for the accounting department. In addition, the digital product catalogue grants up-to-date access to the entire Winkhaus access management range. Products can be selected here and exported with images and data. These are incorporated into the customer's own online shop, for example.

### **Marketing support**

Detailed information and technical documentation can be accessed through the new platform. Winkhaus also provides all-round support to ensure that its partners' marketing activities are a success. The service includes brochures for end customers, materials and planning for in-house presentations and participation in trade fairs, as well as templates for adverts, images and pre-written press releases.

The Winkhaus portal also offers a wide range of digital services for window and door manufacturers.



*Photo 2: The Winkhaus online platform offers partners comprehensive service at all times. Photo: Winkhaus*